The Household Finance and Consumption Survey in Europe

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The views are those of the author, and do not necessarily reflect those of the European Central Bank.

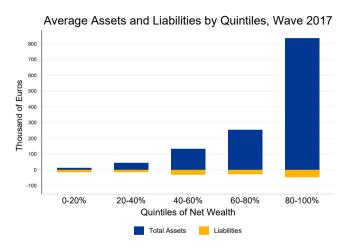
What is the Household Finance and Consumption Survey (HFCS)?

- ▶ Best source of cross-country micro data on wealth of European households
 - Other sources: aggregate data (Financial Accounts, Household Sector Report)
 - Survey data; subject to checks of consistency, editing, imputation, validation and harmonization
- ► Household-level data from 22 countries; 90,000+ households
 - Conducted by central banks and statistical institutes, coordinated by ECB, working together in Household Finance and Consumption Network
- Covers euro area + Croatia, Hungary, Poland and now the Czech Republic
- Three waves available: 2010, 2014, 2017 (wave 2020/21 ongoing)

What is the Household Finance and Consumption Survey (HFCS)?

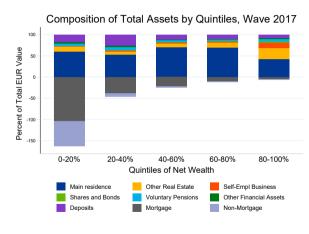
- Household-level data:
 - ...are informative about distributional issues
 - ...relevant for transmission of monetary policy and for financial stability
- ► Concept of Net wealth: real (housing) and financial assets minus liabilities
- Does not include: cash and pension entitlements other than voluntary pensions and life insurances; human wealth
- Survey is much richer than wealth: Types and characteristics of assets and debts, debt service, credit constraints, (some) consumption, income, expectations, ...

Wealth varies substantially across households



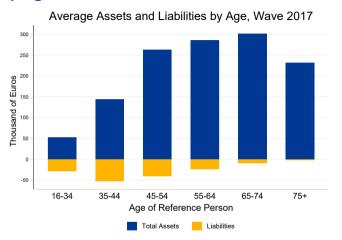
Gini coefficient for net wealth in EA 0.69, while for (gross) income 0.43

Composition of wealth varies across households



- Housing (Main Residence + ORE) about 60% of total assets
- Deposits important for lower quintiles
- Self-employment business wealth important for higher quintiles
- (Direct) shares and bonds limited
- Mortgage debt much larger than other debt

Wealth varies by age



- Assets (and net wealth) hump-shaped across age
- Leverage declining with age



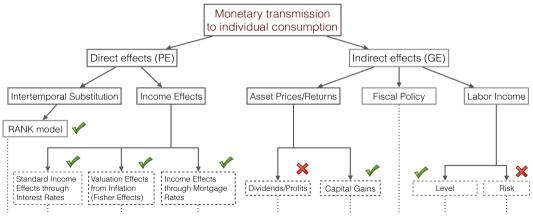
Why is the HFCS relevant for central banks?

Three illustrations

- 1. Distributional effects of monetary policy
- 2. Household consumption / saving during the pandemic
- 3. Financial fragility of households

1. Distributional effects of monetary policy

- Numerous channels of monetary transmission to consumption Moll (2019)
 - ▶ Direct: Effects of changes in int rates on incentives to save and net fin income
 - ► Indirect: Through general equilibrium responses of prices and wages, hence of labor income and employment



Quantifying heterogeneity in monetary transmission to consumption

based on joint work with Oreste Tristani and Gianluca Violante

- ▶ Micro data needed b/c strength of transmission channels varies across Hhs
- Quantify channels using simple model (no uncertainty)
- ► Reducing household heterogeneity to three 'hand-to-mouth' groups:
 - Poor & wealthy hand-to-mouth: Few liquid assets (high MPC), may own housing
 - Non-hand-to-mouth: Adequate liquid assets (low MPC)
- These groups differ in:
 - Marginal propensities to consume (MPC) out of income and wealth
 - Composition of wealth and income
 - Sensitivity of their own earnings to fluctuations in aggregate labor income



Monetary policy transmission channels to consumption

- ► Direct, partial equilibrium effects [40%]
 - ▶ Intertemporal substitution (IES)—standard New Keynesian representative agent
 - Net interest rate exposure (NIE)—cash-flow effect on mortgagors (Auclert)
- Indirect, general equilibrium effects [60%]
 - Income effect (INC)
 - Net nominal positions (NOM)—Fisher debt channel
 - Housing and Stock wealth effects out of capital gains (CAP)

$$dc^{TOT} = \underline{dc^{IES} + dc^{NIE}} + \underline{dc^{INC} + dc^{NOM} + dc^{CAP}}$$
Direct, PE effects Indirect, GE effects

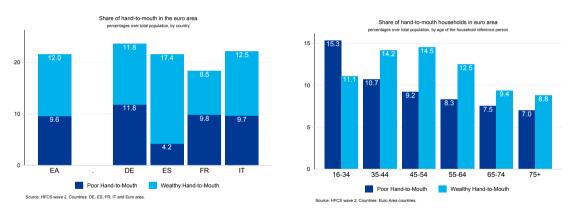
Main results

- ► Aggregate
 Indirect general equilibrium channels account for 60% of the total,
 direct channels, mostly IES, only for 40%
- Across households
 - Wealthy and poor HtM (constrained) benefit the most from easing
 - Mostly via indirect income and housing channels
- Across countries
 Spain more sensitive than Germany

Share of hand-to-mouth households: 20-25%

Across big 4 euro area countries

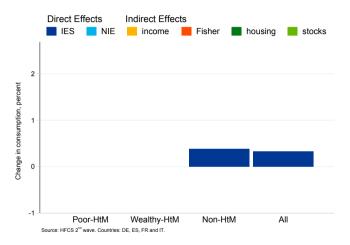




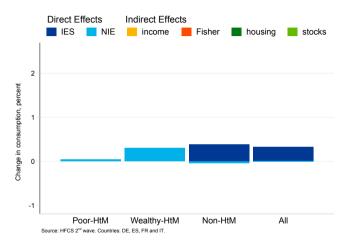
► Poor HtM: young

Wealthy HtM: middle-aged [own a house]





Direct intertemporal substitution (IES) channel relevant for non-HtM

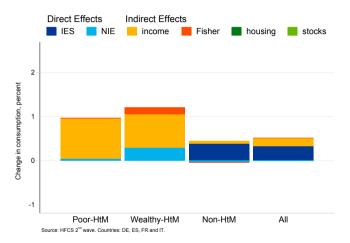


▶ Direct net interest rate exposure (NIE) stimulates wealthy HtM, mostly via adjustable rate mortgages ('ARMs')

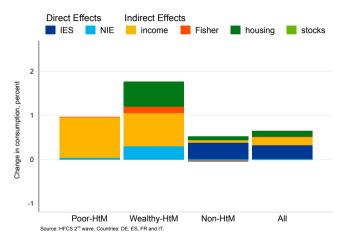


► Indirect income channel stimulates poor and wealthy HtM, mostly via higher employment + higher MPC



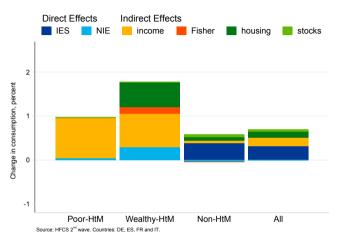


Indirect Fisher channel small, matters a bit for wealthy HtM



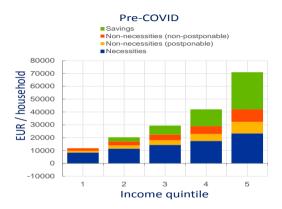
► Indirect housing channel matters for wealthy HtM and non-HtM (collateral wealth effects)



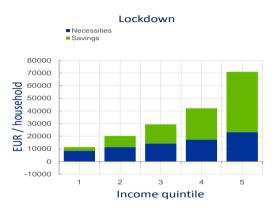


- ▶ Indirect GE channels account for 60% of the total
- ► Wealthy and poor HtM with high MPCs benefit the most from easing via indirect channels, mostly income and housing

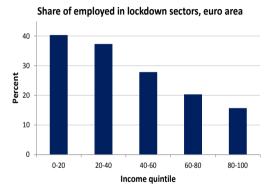




- Savings and non-necessities skewed toward high-income

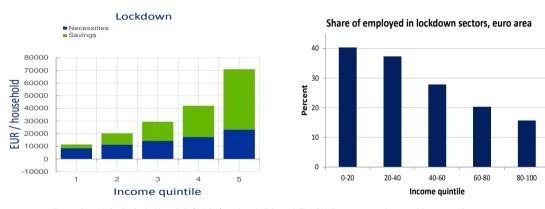


- ► Savings and non-necessities skewed toward high-income



- Labor income risk skewed toward low-income





- Savings and non-necessities skewed toward high-income
- ► Labor income risk skewed toward low-income
- Importance of disaster relief; redistributional policies



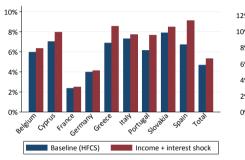
3. Financial fragility of households based on Ampudia, van Vlokhoven, Żochowski (2016)

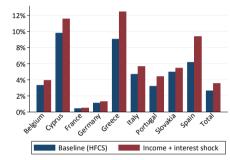
- Simulating prob of default, banks' exposure at default, loss given default under stress scenarios (adverse shocks to interest rates, unemployment, asset prices)
- PD, EAD, LGD depend on
 - ► Financial margin = net income debt payments basic living costs
 - Liquid assets (needed to cover negative financial margin)
- ► Requires micro data on income, assets, debt service
- ► Financially vulnerable household:
 - Negative financial margin AND
 - Not enough liquid assets to cover negative cash flow (for some months)

Financial fragility of households

10.1 Percentage of indebted households with a positive probability of default

10.2 Expected exposure at default





- Baseline calibrated to aggregate data on nonperforming loans
- Quantifies increases in PD and EAD under stress scenario
 (eg 300 bp increase in int rates & 5 pp increase in unemployment)
- Can do more on which households are vulnerable
- Extends Galuščák et al. (2014)



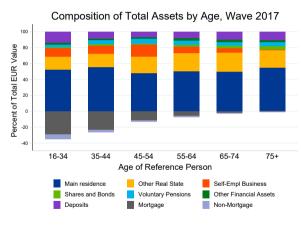
Summary

- ► HFCS is best source of cross-country micro data on wealth of European households
- ► Wealth distribution and structure are heterogeneous along many characteristics, including age, home ownership status, ...
- ► Household-level info is important to provide comprehensive account of:
 - Monetary transmission channels to households
 - Heterogenous impact of shocks on households (eg the pandemic)
 - Distribution of financial fragility across households

Thank you!

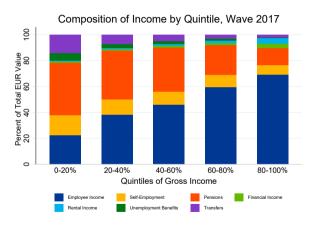


Composition of wealth varies by age



- Hump-shaped pattern: housing and mortgages
- Younger households more leveraged
- Older households pay back debt & hold deposits
- Young and middle-aged hold more business wealth

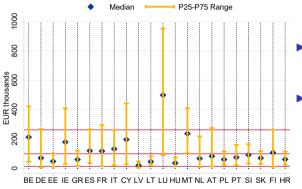
Composition of income varies across households



- Share of employee & self-empl income rising
- Share of unempl benefits, pensions & transfers falling
- Share of fin & rental income rising

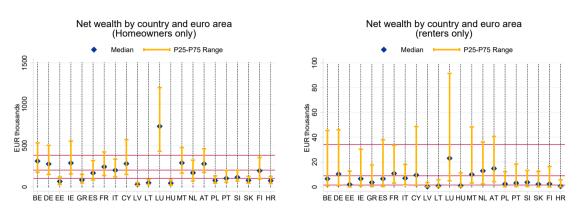
Distribution of wealth across and within countries

Net wealth by country and euro area



- Heterogeneity across households exceeds heterogeneity across countries
- Much overlap in the middle ranges (P25-P75)

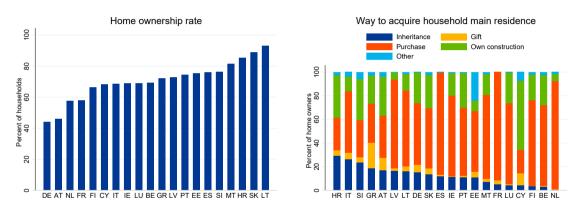
Net wealth by housing status



- ▶ Housing status strongly determines position in net wealth distribution
- Renters everywhere poorer than owners



Way to home ownership



- ► Large variation in home ownership rates across countries
- Purchase and own construction most important ways to acquire residence

